

# EXHIBIT 19

Marmor, Ph.D., Theodore R. - Vol. III  
New York, NY

February 13, 2009

Page 591

UNITED STATES DISTRICT COURT

DISTRICT OF MASSACHUSETTS

MDL NO. 1456

CIVIL ACTION NO. 01-12257-PBS

-----x  
In re: PHARMACEUTICAL INDUSTRY

AVERAGE WHOLESALE PRICE

LITIGATION

-----x  
THIS DOCUMENT RELATED TO:

United States of America ex rel.

Ven-a-Care of the Florida Keys, Inc. v.

Boehringer Ingelheim Corp. et al.,

CIVIL ACTION NO. 07-10248-PBS

-----x  
CONTINUED VIDEOTAPED DEPOSITION OF:  
THEODORE R. MARMOR, Ph.D. - VOLUME III

Friday, February 13, 2009

New York, New York

Reported in stenotype by:

Rich Germosen, CCR, CRCR, RPR, CRR, CLR

Henderson Legal Services, Inc.

202-220-4158

[www.hendersonlegalservices.com](http://www.hendersonlegalservices.com)

dfb45f34-4082-4136-af60-a6dc3c2633ce

Marmor, Ph.D., Theodore R. - Vol. III

February 13, 2009

New York, NY

	Page 860		Page 862
1	A. That's my understanding.	1	bundled sales if you have something that's a
2	Q. Okay.	2	bundled sale that you need to deal with, correct?
3	Would you agree with me that that's a	3	A. I would have to see more about bundled
4	detailed definition?	4	sales to understand that, but I see the -- I see
5	A. Yes.	5	what it is that you're, you're saying.
6	Q. Okay.	6	Q. Okay.
7	And it goes through various parts,	7	Is it fair to say that this agreement is
8	right, it says it's the average unit price paid to	8	an authoritative statement as you might, as you
9	the manufacturer for drugs in the states	9	would construe that term in, in your work in this
10	distributed to the retail pharmacy class of trade,	10	case?
11	right?	11	MS. THOMAS: Objection.
12	A. Correct.	12	Form.
13	Q. And there is terms in there that are	13	A. Well, it is a formal, formal agreement
14	further defined in the agreement. I'll represent	14	and it specifies who put the parties to the formal
15	that to you, the capitalized terms like covered	15	agreement. It leaves no doubt as to what the
16	outpatient drug is a defined term. So there is,	16	secretary of Health and Human Services is
17	there is detail --	17	requesting to be done.
18	A. Oh.	18	Q. Okay.
19	Q. -- in the agreement?	19	A. So it's a statement of AMP policy under
20	A. The capital, capitalized expression.	20	the rebate program.
21	Q. Right.	21	Q. So it's an authoritative statement of
22	A. Uh-huh.	22	AMP policy under the rebate program?
	Page 861		Page 863
1	Q. So it tells you what drugs are covered,	1	A. That's the way I would understand this
2	right?	2	absent evidence to the contrary.
3	A. It gives you certainly guidance as to	3	Q. Okay.
4	which drugs are covered.	4	So is it fair to say that when the
5	Q. Okay.	5	United States government wanted to give
6	And then it tells you which prices are	6	manufacturers a directive as to the reporting of
7	not included, correct? Because it said federal	7	AMP, it was certainly able to do that?
8	supply --	8	A. I would put it more strongly. It did
9	A. Yeah.	9	it.
10	Q. -- schedule price, they're not included?	10	Q. Okay.
11	A. Yeah.	11	So it wanted to put manufacturers on
12	Q. Okay.	12	notice of the price that they were to report and
13	And then it tells you that it's supposed	13	they did that?
14	to be including cash discounts and other	14	A. It's as, it's as it says.
15	reductions in price, correct?	15	Q. Okay.
16	A. Correct.	16	A. I mean this is a specification of a
17	Q. And then it tells you it's weighted	17	policy.
18	average that's supposed to be calculated during a	18	Q. So this is the specification of the AMP
19	quarter under certain, pursuant to certain	19	policy and it tells the manufacturers what they're
20	criteria, right?	20	supposed to do in an authoritative way?
21	A. Correct.	21	MR. GOBENA: Objection to the form.
22	Q. And then it tells you how to deal with	22	Q. Correct?

Marmor, Ph.D., Theodore R. - Vol. III

February 13, 2009

New York, NY

Page 864	Page 866
<p>1       A. In a clear way is the way I would put it 2 and in a way that's official and formal.</p> <p>3       Q. Okay.</p> <p>4       Now, in your review of the record and in 5 preparing your report did you find a directive 6 like this definition of AMP that called for drug 7 manufacturers to report any other type of price?</p> <p>8       A. Let's go through that once again. Did I 9 -- let me just see if I can understand. You tell 10 me whether I understand the question.</p> <p>11      Q. Sure.</p> <p>12      A. Did I find in other areas of 13 pharmaceutical agreements and statements of policy 14 as detailed and clear a statement of what the 15 government was expecting, is that your question?</p> <p>16      Q. Yes.</p> <p>17      A. This is certainly at the end, at the end 18 of the distribution of more extensive and clearer.</p> <p>19      Q. Okay.</p> <p>20      But did you find anything else that was 21 on par with this?</p> <p>22      MR. GOBENA: Objection to form.</p>	<p>1 telling the manufacturers what price to provide 2 them for purposes of a rebate or anything else. 3 The other were directed to the carriers and to the 4 state governments.</p> <p>5       Q. Okay.</p> <p>6       So this -- as far as you know this is 7 the only statement of policy by the United States 8 Government to manufacturers that they should 9 report a price within specific guidelines?</p> <p>10      A. There may be others. I just am not 11 aware of it. I'm aware of what the government 12 policies, official and public policies were and 13 they were directed to, to other actors, but I 14 believe they were directed to other actors in the 15 assumption that the manufacturers would provide 16 data on their prices to satisfy the estimated 17 acquisition cost standard.</p> <p>18      Q. Okay.</p> <p>19      Was this when you were talking -- I 20 think it might have been when Mr. Berlin was 21 asking his questions when you said that the OIG 22 reports and the other publications of HCFA or CMS</p>
<p style="text-align: center;">Page 865</p> <p>1       A. I didn't ask that question so I don't 2 know off the top of my head that I -- I think I 3 feel more comfortable just saying that I know what 4 the other standards were and they were more 5 flexible than this. This is more specified in 6 detail.</p> <p>7       Q. Well, what are the other standards that 8 you're referring to?</p> <p>9       A. Ones like estimated acquisition cost. 10 Taking into account questions about what -- 11 whether or not this ought to be net of discounts.</p> <p>12      Q. You mean estimated acquisition costs?</p> <p>13      A. Whether estimated acquisition costs 14 should be net of discounts that your estimation 15 process.</p> <p>16      Q. Let me just -- I don't mean to cut off 17 your answer, but I just want to stop you because 18 I'm talking about prices that the government 19 directed manufacturers to report specifically.</p> <p>20      A. Oh, excuse me.</p> <p>21      No, this is actually the only example I 22 know of the Medicare/Medicaid officials directly</p>	<p style="text-align: center;">Page 867</p> <p>1 should have indicated to manufacturers what their 2 AWP reporting should have been?</p> <p>3       A. I think --</p> <p>4       MR. GOBENA: Objection to form.</p> <p>5       A. My understanding of the realities of 6 American commerce and politics is that when -- I 7 think I said that, something along those lines, 8 yes.</p> <p>9       Q. Well, there is nowhere -- there is no 10 evidence you can point to, is there, that the 11 government directed to manufacturers or indicated 12 to manufacturers a definition or a methodology of 13 coming to AWP that meets the same level of detail 14 as this definition of average manufacturers price?</p> <p>15      A. Well, the same level of detail. I mean 16 when -- oh, you mean how to do AWP as opposed to 17 how to discount it?</p> <p>18      Q. Right.</p> <p>19      A. Yeah. No, I think this is more 20 explicit, but that's perfectly consistent with 21 the, with my understanding of the flexibility 22 given to states about --</p>

70 (Pages 864 to 867)

Henderson Legal Services, Inc.

202-220-4158

www.hendersonlegalservices.com

Marmor, Ph.D., Theodore R. - Vol. III

February 13, 2009

New York, NY

Page 872	Page 874
<p>1 prices into the system of reimbursement, but      2 whether they were required to do that is different      3 from whether they would be expected to do that in      4 order to be reimbursed.</p> <p>5 Q. Okay.</p> <p>6 So are you saying there might have been      7 a practical reality that you needed to have a      8 price so that there could be -- so the billing      9 system would work, but there is no official policy      10 requiring that they report any particular price?</p> <p>11 A. Any particular --</p> <p>12 MS. THOMAS: Objection.</p> <p>13 A. Yeah, any particular price, no. That      14 they conform to the expectations surrounding this      15 policy, yes.</p> <p>16 Q. In your opinion --</p> <p>17 Strike that.</p> <p>18 How does your opinion of what AWP should      19 have represented differ from what AMP is defined      20 as in the rebate agreement?</p> <p>21 MR. GOBENA: Objection.</p> <p>22 MS. THOMAS: Objection.</p>	<p>1 one purpose would be to lower the estimated      2 acquisition cost the answer would be yes.</p> <p>3 Q. Would it have met the standard that the      4 government was setting in your view in the reports      5 it issued that you say the manufacturers should      6 have been aware of?</p> <p>7 MR. GOBENA: Objection to form.</p> <p>8 A. It certainly would have been a candidate      9 for satisfying that condition because it would      10 have been closer to the actual acquisition costs      11 and closer to then the estimated acquisition cost.</p> <p>12 Q. Now, the -- is it your --</p> <p>13 Well, strike that.</p> <p>14 Do you understand that the AMP numbers      15 were reported to HCFA that later CMS on a      16 quarterly basis by manufacturers?</p> <p>17 A. That certainly is what the policy called      18 for and I would expect, but don't know that that's      19 what was done.</p> <p>20 Q. Okay.</p> <p>21 If that policy had been followed, is it      22 fair to say that CMS or HCFA depending on the</p>
Page 873	Page 875
<p>1 Form.</p> <p>2 A. The difference I see is along the lines      3 we've just been discussing. This is explicit.      4 It's clearly what's required and it produces a      5 number coming from each quarter from manufacturers      6 if it's complied with, whereas I think the AWP and      7 the WAC and the various standards of lower of is      8 less, less specified as to what the price that      9 will be reimbursed will be because it gives the      10 states or the carrier some degree of discretion      11 about which ones to use and how.</p> <p>12 Q. If manufacturers had reported their AMP      13 -- or let me say this carefully.</p> <p>14 If what manufacturers reported as their      15 AWP was the AMP or met the AMP definition, would      16 that be sufficient in your view?</p> <p>17 MS. THOMAS: Objection.</p> <p>18 Form.</p> <p>19 A. Sufficient for what?</p> <p>20 Q. Well, in other words --</p> <p>21 A. Just only my simple question is      22 sufficient for what purpose? If you meant by that</p>	<p>1 relevant period would have had the AMPs of the      2 manufacturers for each of the drugs?</p> <p>3 MR. GOBENA: Objection to form.</p> <p>4 Q. Doesn't that follow logically?</p> <p>5 MR. GOBENA: Same objection.</p> <p>6 A. Well, it's interesting. I'm a little      7 bewildered here about this. I think it follows      8 logically that if they had accurate      9 representations of the average manufacturer prices      10 they would know what the average prices were as --</p> <p>11 COURT REPORTER: I can't understand what      12 you're saying.</p> <p>13 A. If HCFA or CMS were provided accurate      14 representations of average manufacturer prices as      15 defined here, they would necessarily know the      16 answer to the question of what was reported as      17 average management, average manufacturers price.</p> <p>18 What they wouldn't know is whether or      19 not it was accurate.</p> <p>20 Q. But putting aside whether it was      21 accurate, the procedure called for by the      22 agreement was that you would report the AMPs on a</p>

72 (Pages 872 to 875)

Henderson Legal Services, Inc.

www.hendersonlegalservices.com

202-220-4158

dfb45f34-4082-4136-af60-a6dc3c2633ce